

Strategies 2.0

Growing knowledge and networks for professionals working with families.

Achieving Impact through Evaluation and Data for Family Strengthening Programs

Know Your Audience: Program Participants, Potential Clients, and Community Members

Friday, May 17, 2019

10am – 12:30pm, Check-in at 9:30am

Participate in person in Los Angeles, remotely in Atascadero, Ventura, Lancaster, San Diego, San Bernardino, Moreno Valley or online

Learn how to use data to **attract program participants, engage your community, and enhance family well being.**

Concrete examples will be shared in a *Livable Communities for All* presentation for how effective evaluation practices can build bridges to resiliency and success for children and families. Improve your understanding of how to use surveys, conversation cafes, and quantitative and qualitative data in your family strengthening programs.

Meet our Guest Presenter



We are delighted to feature topic expert **Lori Clarke**. As Chief Program Officer for the Social Policy Institute at San Diego State University, Lori oversees statewide and local initiatives focused on child, family, and community wellness. She leads the Continuous Quality Improvement effort for Strategies 2.0, and is also a principal consultant for Age-Friendly Communities. She was the lead facilitator for the California Child Welfare Council's Prevention and Early Intervention Citizen Review Panel from 2009 – 2017.

After serving as the lead facilitator for California's Child Welfare Services Redesign that brought Differential Response to California, Lori helped design the California Evidence-based Clearinghouse for Child Welfare and continues to provide training, consultation, and facilitation statewide and nationally on a wide range of health and human services issues.

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