



## Philadelphia ACE Task Force Meeting

Date: Wednesday, October 18<sup>th</sup>, 2017

Time: 3-5pm

Location: 440 N Broad St. Philadelphia, PA 19102

### Agenda:

1. Welcome & Introductions (3:05 – 3:15pm)
2. ACE Messaging Materials (3:15 – 4:00pm)
  - a. Overview of the ACEs Messaging Group (3:15 – 3:20)
  - b. Older Adults Messaging Group (3:20 – 3:30)
  - c. Parents of Young Children (3:30 – 3:40)
  - d. Youth Messaging Group (3:40 – 3:50)
  - e. Small group discussion regarding how individuals can use these materials at their organizations and in their communities (3:50 – 4:00pm)
3. School District of Philadelphia and their plan for trauma-informed school practices (4:00 – 4:50)
  - a. Presentation from the School District of Philadelphia (4:00 – 4:40)
  - b. Small Group discussions regarding how Task Force members can support (4:40 – 4:50)
4. Closing Remarks (4:50 – 5pm)

### Minutes:

5. Welcome & Introductions
  - a. Jeanne and Katie opened the meeting and provided a brief overview of the purpose of the Community of Practice and their roles in leading it
  - b. Community of Practice members did a shortened version of a Community Meeting
  - c. Brief overview of the agenda
6. ACE Messaging Materials – presentation and celebration (3:15 – 4:00pm)
  - a. Introduction to the work
    - i. Three-year process of developing messages for three different target audiences
    - ii. Had difficult conversations about trauma and oppression, which helped the group to develop solid messages
    - iii. Thank you to our funders: First Hospital Foundation, Atlantic Health Systems, and in-kind support from Thomas Scattergood Foundation
  - b. Older Adults and Parents of Young Children Messaging Groups
    - i. Group felt strongly about community inclusion and authentic engagement
    - ii. Conversations about ethics in testing
    - iii. Group tested messages at block captains rally
      1. Most block captains had never heard of ACEs
      2. Tested messages with about 130
      3. For Older Adults – the message that resonated the most was the “You Can Be the One” was the most popular message
      4. Roughly 60 individuals were interested in follow-ups with more information which led to the development of a community training with People’s Emergency Center
    - iv. ACEs Messaging Group largely felt that this is good news that needs to be shared
    - v. Connection to healthy aging and health across the life span which helped to develop messages for older adults
  - c. The group plans to go out into the community to share this work



## Philadelphia ACE Task Force Meeting

Date: Wednesday, October 18<sup>th</sup>, 2017

Time: 3-5pm

Location: 440 N Broad St. Philadelphia, PA 19102

- d. Goal to develop trauma-informed neighborhoods and communities
- e. Youth Messaging Group
  - i. Process of developing materials
    - 1. November 2016 – brought together teens at the UrbanPromise Summit and did a brief introduction about ACEs and brainstormed methods for messaging to youth
    - 2. April 2017 – conducted a day-long session about ACEs, trauma, and resilience; brought in consultants to work with young people develop messaging campaigns
  - ii. Presentation of materials themselves
    - 1. Early concepts developed by youth and further developed professional drafts
      - a. Two campaigns – one focused on ACE awareness and one focused on storytelling
    - iii. Will be developing a web-based platform and further campaigns
- 7. School District of Philadelphia presented their plan for trauma-informed school practices
  - a. School District has been members of the Task Force for several years now and have supported our work
  - b. Recently hired a Director of Trauma-Informed School Practices
  - c. Presentation:
    - i. Office of Prevention and Intervention
      - 1. Falls under larger umbrella of Office of Student Supports and Services which includes: Prevention and Intervention, Student Rights & Responsibilities, School Climate and Safety, Student Enrollment and Placement, Student Health Services, Family and Community Engagement
      - 2. Mission: Empower schools to build strengths and resiliency that open pathways to learning
      - 3. Vision: Spreading the power of compassionate relationships to improve educational outcomes
      - 4. Hoping to help teachers better understand what kinds of behaviors require behavioral health supports
      - 5. Training school support staff to help them build relationships with students
      - 6. Values include: leadership, trauma-informed, strength-based, child-centered, relational, change agents, strategic and systematic approaches
      - 7. Intentional about utilizing parents as a resource
      - 8. External Partnerships:
        - a. Thomas Jefferson University – provided training for school counselors
        - b. Lakeside Global Institute & United Way – provided professional development for teachers, counselors, principals, paraprofessionals





## Philadelphia ACE Task Force Meeting

Date: Wednesday, October 18<sup>th</sup>, 2017

Time: 3-5pm

Location: 440 N Broad St. Philadelphia, PA 19102

- iii. All school principals have seen this plan twice to build buy-in, hoping to build the consistency of the messages
  - e. Questions about connection to work being done with the police district to train officers in trauma-informed practices, especially those who are in the schools
  - f. Fundamental components of PBIS – making schools more effective and equitable
  - g. Current Supports from OPI
    - i. Training – climate support staff, teachers, principals, counselors, PI staff, SPO
    - ii. School Support – readiness leveling
      - 1. Identifying schools that may have some concerns to assess the needs of the schools, has included issues around STS and vicarious trauma
        - a. Developed a professional development around vicarious trauma, included safety and self-care plans, have done coaching and consultation as well
  - h. Questions around Secondary Traumatic Stress for teachers
  - i. Goal to do some one-on-one interviews with teachers
  - j. What kind of outcomes is the school district looking at?
    - i. Will be a part of the School Performance Ratings (SPR) which is public
    - ii. Don't track office discipline and referrals
    - iii. Track requests for students to go into crisis care
  - k. Discussions of training parents as well and engaging families
    - i. Opening up community conversations to a community space where parents may feel more comfortable to have conversations with school leaders
    - ii. When parents have issues with school staff, OPI can help to foster a conversation
  - l. Doing a lot of work around teaching about what behavior is – it is a communication of a need
    - i. What happened? What do you need? How can we help?
  - m. How can nurses be involved in this? Goal of the OPI team to do training of nurses
  - n. Student group that does meet with School District Administration
- 8. Closing Remarks (4:50 – 5pm)**
- a. Announcement about MARC Network Survey
  - b. Brief survey about the meeting